

# WHAT IS A CHAMBER OF COMMERCE?

## *Catalyst*

We are a catalyst for business growth and development.

## *Connection*

We are the connection between our business community and the public sector.



We are a convener for community leaders and influencers.

## *Convener*

We are a champion for the Douglas-Coffee County community.

## *Champion*

*also in our office:*



Economic  
Development Authority



Visitor's Center  
Tourism and Events



Main Street  
Program

# WHY JOIN THE CHAMBER

Our Chamber of Commerce is stronger than ever! By joining, you get members-only perks, exclusive advertising and networking opportunities, and a whole lot of exposure for yourself and your organization. **Get on board and see the difference!**



# Business is Brewing

*Still don't believe it? Check this out:*



According to a national study by the Schapiro Group: Chamber Member Businesses enjoy a 49% increase in consumer favorability, a 73% increase in consumer awareness, a 68% increase in local reputation, and an 80% increase in the likelihood that consumers will patronize the business in the future.