



2020 Taste of Douglas Sponsorship Opportunities

Platinum Level Sponsor - \$1,000 (1 Available)

- **10 VIP Tickets** with access to the premier seating area.
- Frequent Platinum level recognition on print and social media (*see details below*) leading up to the Taste of Douglas event.
- Platinum level recognition at the event through announcements and print media (*see details below*).

Gold Level Sponsor - \$750 (3 Available)

- **7 VIP Tickets** with access to the premier seating area.
- Frequent Gold level recognition on print and social media (*see details below*) leading up to the Taste of Douglas event.
- Gold level recognition at the event through announcements and print media (*see details below*).

Silver Level Sponsor - \$500 (5 Available)

- **4 VIP Tickets** with access to the premier seating area.
- Frequent Silver level recognition on print and social media (*see details below*) leading up to the Taste of Douglas event.
- Silver level recognition at the event through announcements and print media (*see details below*).

Sponsorship Marketing Exposure

Digital Media

- Chamber Reach on Facebook is approximately 7,000.
- Chamber Reach with Email Subscriptions is approximately 2,500.
- Digital Media coverage begins at time of sponsorship agreement until the day of the Taste of Douglas.
- Sponsorship name will be included in all Taste of Douglas correspondence at each of the below levels.

Platinum

- Platinum sponsors are recognized twice weekly on social media to include name, logo, location, hot deals, and contact information.
- Platinum sponsors are recognized in all Taste of Douglas email blasts to include name, logo, location, and contact information.

Gold

- Gold sponsors are recognized once weekly on social media to include name, logo, location, and contact information.
- Gold sponsors are recognized in all Taste of Douglas email blasts to include name, logo, location.

Silver

- Silver sponsors are recognized once every two weeks on social media to include name, logo, location, and contact information.
- Silver sponsors are recognized in all Taste of Douglas email blasts to include name.

Print Media

Platinum

- Platinum sponsors will receive the following on all print media: name, large logo, location, hot deals, and contact information

Gold

- Gold sponsors will receive the following on all print media: name, medium logo, location, and contact information

Silver

- Silver sponsors will receive the following on all print media: name, small logo, and location.

Posters

Posters (18"x24") will be displayed at the event. Each sponsor will be provided an individual poster that displays their logo in a tiered design.

Announcements

The following announcements will be included during the Taste of Douglas event.

Platinum

- Platinum sponsors will be recognized at the beginning, middle, and end of the event with their name, location, services provided, and contact information.

Gold

- Gold sponsors will be recognized at the beginning, middle, and end of the event with their name, location, services provided, and contact information.

Silver

- Silver sponsors will be recognized at the beginning and the end of the event with their name and location